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MLSC GESCOE

# LINKEDIN UNLEASHED EVENT REPORT

September 24, 2023

Presented on

**YouTube**

Presented by

**MLSC GESCOE**



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## SUMMARY



[MLSC GESCOE LinkedIn Unleashed](#)

**YouTube Live, September 24, 2023 (07:00 p.m. I.S.T.)**

**Number of Attendees : 150+**

**Host/Speakers :** [Sanket Borade](#), [Aaradhya Kulkarni](#)

- On September 24, 2024, MLSC GESCOE hosted an enlightening event focused on leveraging LinkedIn for students and growing professionals.
- The event speakers taught students how to use LinkedIn to find job opportunities, **how to ask for job referrals, create a strong profile**, and much more.
- Additionally, **exclusive resources were shared** for students to improve their skills through LinkedIn Learning Platform.

## Student Benefits:

- Attendees received an opportunity to access **30+ exclusive Hands-on Courses** and Practice Code Challenges **for FREE from LinkedIn**.
- Students learnt how to stand out from the crowd by showcasing their skills and experiences to potential employers and collaborators on LinkedIn.
- Student who successfully completes any LinkedIn course or challenge will receive **certificate from LinkedIn** itself.

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# GLIMPSE

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**BUILDING A GOOD Profile**

- a. Photo
- b. Banner
- c. What to write in About
- d. Add Education
- e. Add Position
- f. Add Skills
- g. Add licenses & certifications
- h. Add projects
- i. Add Courses
- j. Add recommendations
- k. Endorsement

LET'S HEAD OVER TO LINKEDIN

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**LinkedIn BENEFITS**

- Opens doors of Opportunity
- Availability of Quality People
- Content: What you feed your mind
- Learn from network
- Provide value: Share your experiences
- Value attracts opportunity

LET'S GET TO KNOW THE SOCIAL MEDIA TEAM THAT ORGANIZES AND CREATES VISUALS FOR OUR BRAND.

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**LINKEDIN ANALYTICS**

- Creator mode
- Talks about
- Post Analytics

Value

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**LinkedIn Learning**

Online educational platform of LinkedIn

## Student Reviews:

- Very interesting and thought provoking session. Looking forward learn from LinkedIn Certification Courses. - **Samartha Bagul, BE Computer, 2024 Batch**
- Impeccable Session with good explanation about LinkedIn and how we explore more. - **Shubham Singh, Computer Engineering, 2027 Batch**
- Thank you for a great session. - **Prachi Jadhav, ENTC Engineering, 2025 Batch**

